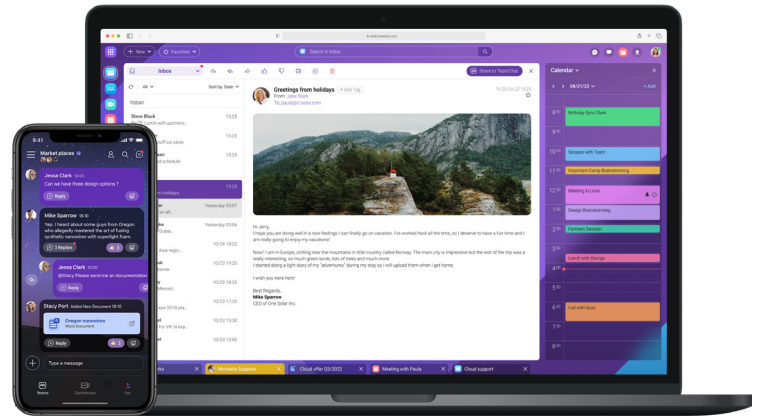


# Here's why you should replace Google Workspace with IceWarp

- ✓ All features in the browser
- ✓ IceWarp is just 31% of Google Workspace
- ✓ Mix & match on a monthly basis



## We are with you every step of the way

- 1 Lower TCO
- 2 Deployment
- 3 Management
- 4 Migration
- 5 Maintenance



### TCO evaluation

- Same cloud, 69% cheaper
- Transparent & straightforward pricing
- Based on industry-standard protocols
- Works with any client



### Easier to deploy\*

- Cloud deployment in 10 minutes
- Works even in hybrid scenarios
- We take care of your data backups
- Browser is all the users need



### Easier to manage\*

- Easy administration
- Connection to AD / LDAP for easier user provisioning
- We handle updates, always letting you know up front



### Zero downtime migration\*

- All user data is migrated in the background
- Upon data validation, the deployment switches to IceWarp
- Custom-built data migration tool



### Easier to maintain

- All-in-one experience in the browser
- Zero hassle with updates or client apps
- Multi-platform

\*Optional use of paid services.

# TCO

per 100 users



Plans with comparable feature sets\*

**IceWarp plan** **\$315**

200GB email, 1TB file storage 90 users

- Hosted email
- Calendar
- TeamChat
- Conferencing
- Unlimited HD Recording
- Documents & Collaborative editing
- Security
- Mobile Sync

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**IceWarp Desktop plan** **\$70**

All benefits of IceWarp plan + 10 users

- Desktop Client
- Desktop Office

**MORE OPTIONS FOR 31% OF THE COST**

Total cost over 1 year is \$4,620. **\$385**

*per month*

**\$1,080** **Business Standard**

90 users

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**\$180** **Business Plus**

10 users

**\$1,260** Total cost over

*per month* 1 year is \$15,120.

\* Users are distributed: 90 IceWarp plan users and 10 IceWarp Desktop plan users. Prices as of 10/08/2023.

## Certificates



**TCO**  
per 500 users



Plans with comparable feature sets\*

**IceWarp plan** **\$1,575**  
 200GB email, 1TB file storage **90 users**  
 Hosted email  
 Calendar  
 TeamChat  
 Conferencing  
 Unlimited HD Recording  
 Documents & Collaborative editing  
 Security  
 Mobile Sync

**IceWarp Desktop plan** **\$350**  
 All benefits of IceWarp plan + **10 users**  
 Desktop Client  
 Desktop Office

**MORE OPTIONS FOR 31% OF THE COST**

Total cost over 1 year is \$23,100. **\$1,925 per month**

**\$5,400** **Business Standard**  
**90 users**

**\$900** **Business Plus**  
**10 users**

**\$6,300 per month** Total cost over 1 year is \$75,600.

\* Users are distributed: 90 IceWarp plan users and 10 IceWarp Desktop plan users. Prices as of 10/08/2023.

**Certificates**



## All-in-One



### Business-grade email

Full-featured email under your domain including rules, folders and anti-spam.



### Conferences

Audio and video calls for up to 1000 attendees including recording.



### TeamChat

Project chat for focused collaboration.



### Documents

Office-compatible productivity apps with collaborative editing.



### We backup everything

As opposed to Google Workspace we backup all user data and retain the backups for 30 days. And we are able to provide the backups upon request.



### The same 99.9% uptime guarantee

Just like Google Workspace, we guarantee 99.9% uptime. With our state-of-the-art monitoring and included 24/7 support we are able to immediately respond to emergencies.



### You choose where your data is stored

Unlike with Google Workspace, you get to choose the data center where all your data will be stored. And where it remains no matter what.



### Unlimited recording

Whether you're on IceWarp plan or on our Desktop plan, unlimited recording of your conferences is included at no additional cost. So don't think twice about pushing that Record button – you don't want any good idea to slip through the cracks.



### Email and team work integration

IceWarp is all about helping you to work in tight sync, and that's why we integrate email with team collaboration. Share an email with your coworkers or get help composing your mailing, your team is just two clicks away.



### Corner-shop like feeling

We don't have 190,000 employees, so we can personally attend to our customers, address their unique needs and deliver custom solutions. Need to link up IceWarp with your system? Adjust internal processes, add a new feature or install a new SSL certificate? We're here for you.

# Comparison



	ICEWARP	GOOGLE WORKSPACE
<b>DASHBOARD</b>	○	○
<b>CHATGPT INTEGRATION</b>	○	○
<b>EMAIL</b>	○	○
<b>CONTACTS</b>	○	○
<b>CALENDARS</b>	○	○
<b>TASKS</b>	○	○
<b>NOTES</b>	○	○
<b>FILES</b>	○	○
File sharing	○	○
Versioning	○	○
File syncing	○	○
<b>TEAMCHAT</b>	○	Yes, missing for Business Starter
Pins	○	○
File sharing	○	○
History of file changes	○	○
Mentions	○	○
Thumbs up	○	○
Threads	○	○
Documents view	○	○
Invitations for members	○	○
Guests	○	○
Email-TeamChat connection	○	○
<b>WEBDOCUMENTS</b>	○	○
Real-time collaboration	○	○
<b>CONFERENCES</b>	○	○
Chat	○	○
Audio	○	○
Video	○	○
Screensharing	○	○
Recording	○	○
Raise hand	○	○
Password protection	○	○
Lobby	○	○
Moderators	○	○
WebRTC	○	○
Safari, Chrome supported	○	○
Dial-in support	○	○
Apple CarPlay / Android Auto	○	○
<b>IM</b>	○	○
<b>EAS</b>	○	○
<b>AS</b>	○	○
<b>AV</b>	○	○
<b>2FA</b>	○	○
<b>DESKTOP OFFICE</b>	○	○
<b>OSYNC</b>	○	○
<b>MOBILE APPS</b>	○	○

## SUMMARY

Although Google Workspace is a big player, it lacks many important features. Whether it's real team work offered by TeamChat or other functions within such an important conferencing. Many users may also miss any ability to work on a desktop application or bother with frequent changes to the product and its philosophy.